

# A Fast Pitch

**Intubation:** To insert a breathing tube into the windpipe *to Push Oxygen into the Lungs when the Patient is NOT Breathing: a Critical and Dangerous Procedure.*

## A U.S. Patent Story: THE VIDEO LARYNGOSCOPE

### WHAT:

#### The David & Multiple-Goliaths Story of the Video Larynx Scope

**Intubation** will be done on more than **40 million** people in the U.S. and more than **200 million** people worldwide **Each Year** in the treatment of **Stopped Breathing**: in **Emergency** situations and as part of the **routine** in all **General Anesthesia Surgery**.

#### A Patent Infringement Case. Multiple Multi-Billion Dollar Manufacturers vs. Patent Owner Berall U.S. Patent # 5,827,178

**WHO:** Jon Berall, A physician / entrepreneur and *The Inventor and 1998 Patent Owner* of the **Video Laryngoscope** vs. the infringing medical manufacturers with unlimited resources and massive legal representation.

**WHY:** To get the *best intubation instrument* into the hands of those who intubate, **ASAP**.

**HOW:** Stop the Infringers, the established medical industry leaders with **inferior products**, from stifling improvements by **Branding the Market** (*marketing trumps product*).

**WHERE & WHEN:** NYC, Brooklyn, Federal Court So. District, NY and many and varied other battlegrounds. Over 100 conferences attended **in the past 24 years**.

### IMPORTANT TO ALL:

**Preventing Avoidable** heart attacks, brain damage, strokes and deaths: **starts 3-5 minutes** after breathing stops and the intubation begins. **1 out of 8 people** in the U.S. will be intubated **THIS YEAR**.

#### The Video Laryngoscope: “Revolutionizing Standard Laryngoscope Intubation and Airway Management”

### HISTORY AND STATUS

In 2010 infringers **Verathon** and **Pentax** requested a **“Patent Re-examination”** to invalidate the **Berall U.S. Patent 5,827,178** granted in 1998.

Pro Se Patent Owner Berall survived thousands of pages and multiple attacks lasting 10 years by infringers **Verathon** and **Pentax** to invalidate the **Berall Video Laryngoscope Patent**.

**In January 2019, the Patent Office Appeal Board Judges validated U.S. Patent 5,827,178.**

**November 2019, Patent Owner Berall is still awaiting the removal of the stay on his case in Federal Court and its return to the Court’s Active Calender.**

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### A Still-Breathing Story

**Investors Welcome**

U.S. PATENT 5,827,178  
FEDERAL COURT CASE:  
NO. 1:10-CV-05777-LAP  
NY STATE SOUTHERN DISTRICT



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